

MAX BENNETT

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EDUCATION

University of Southern California, B.A. Cinematic Arts, Film and Television Production, Awarded May 2021 • Kappa Sigma Fraternity

KEY SKILLS

Relevant Skills

- Creative Video Production
- Cinematography & Editing
- Social Media Management
- Lighting Setups
- Post-production
- Website Management
- Technical Proficiency
- Adaptability & Quick Response
- Professional Communication
- Supportive Problem Solver
- Leadership
- Administrative Support
- Logistics Coordination
- Media Management
- Research Abilities
- Visual Effects
- Organizational Skills
- Tech Savvy
- Collaborative & Team Focused

Software Experience:

- Canva
- Capcut
- DaVinci Resolve
- AVID
- Pro Tools
- Final Cut Pro X
- Movie Magic Budgeting and Scheduling
- Adobe Creative Suite including: Premier Pro, Illustrator, Lightroom, Photoshop, After Effects.
- MS Office Suite: Outlook, Excel, Word, PowerPoint.
- Keynote
- Google Workspace: Docs, Calendar, Sheets, Slides, and Slack.

Camera Experience:

- DJI Mavic Air Drone
- Arri Amira cameras
- Sony cameras
- Panasonic cameras
- RED cameras

EXPERIENCE

City of Lake Forest | Marketing and Communications Associate | 12/2023 - Present

- **City Videographer: wrote, produced, filmed, and edited** short films for events, social media, and website, increasing audience engagement and web traffic.
- **Designed and created** promotional materials including flyers, ads, social media posts, and event collateral, enhancing brand visibility.
- Managed **website content updates** and ensured optimal practices for maximum online presence.
- **Event management** including: **planning, scheduling, organizing, and execution** of community events, increasing public participation and positive brand experiences.

The Walt Disney Company | Disney College Program - Cast Member | 8/2022 - 1/2023

- Learned **business operations** and **management** strategies within themed entertainment divisions.
- **Operated attraction systems**, ensuring guest safety and satisfaction for a seamless visitor experience.
- Delivered engaging, scripted **narrations** during guided tours, enhancing overall guest interaction.

Hypefarm | Freelance Digital Video Production | 1/2021 - Present

- Led **end-to-end video production**, from pre-production (storyboarding, location scouting) to post-production (editing, color grading) using **Adobe Premiere Pro, Adobe After Effects, Lightroom, CapCut, and DaVinci**.
- Developed **itches, research packets**, and managed **production budgets** and schedules for various digital media projects.
- Directed **cinematography** using professional-grade cameras (**Arri Amira, Sony FS7, RED, GoPro, DJI** and **DSLR**) and coordinated lighting setups and location sound recording.
- Managed **crew and talent casting** and provided direction to ensure **actor performance alignment**.

MJZ | Production Assistant | 11/2021 - 1/2024

- Supported directors and production teams on the set of major **commercial shoots**, including **Super Bowl commercials**.
- Facilitated **set preparation**, managed **crew communications**, and ensured a smooth production workflow.
- Performed **administrative tasks** and assisted with **scenic element setup**, ensuring timely project completion.

Mozelle Entertainment Group | Key Production Assistant | 4/2022

- **Led a team** of 10 Production Assistants, coordinating **set logistics** and streamlining communication between departments.
- Provided **problem-solving support** for various production departments, ensuring the timely resolution of on-set challenges.
- Served as the key liaison, ensuring **effective communication** between cast and crew.

Madne\$\$ Productions | 1st Assistant Camera - Freelance | 3/2021

- Operated as a remote focus and piloted drones for aerial shots in the **award-winning movie** "Cartas Para Axél."

Mesmerized Media | Boom Operator and Gaffer - Freelance | 5/2022

- **Operated boom mics, and microphones capturing** high-quality location sound and ensuring clarity for post-production.
- **Managed lighting and rigging**, knowledge of a **three-light setup**. Collaborating closely with the Director of Photography and Lighting Department to achieve the desired look.

TikTok | Social Media/Content Creator | 2020 - Present

- Created, directed, shot, and edited **viral content** that amassed over 1 million views in a 2-day campaign, contributing to the growth of an 80,000+ follower base.
- Utilized **analytics tools** to track engagement, optimizing future content strategies for continued success